

CLR Formulation Concepts

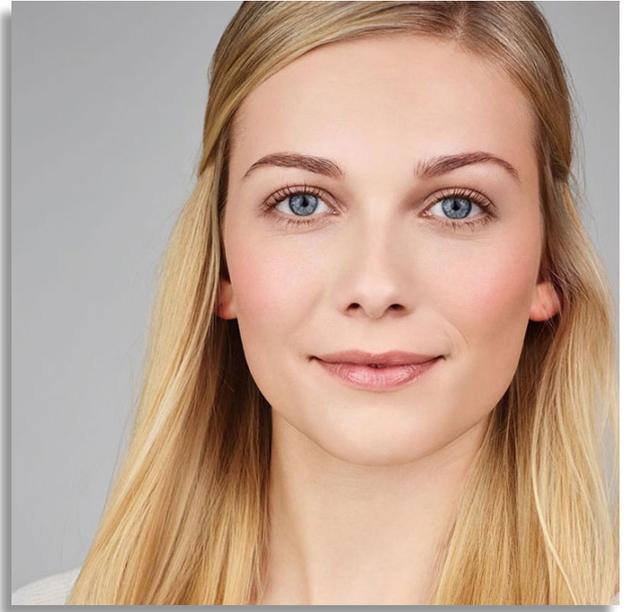
Moisture Me Micelle Cleanser Foam

Cleansing is not just about removing dirt or makeup from the skin. Today's consumer wants much more. After cleansing, skin needs to look clean and immaculate. It also needs to feel clean, smooth and indulged. This transparent skin cleansing micelle foam makes use of Micellar Molecule Technology to gently and effectively remove dirt on the skin surface without disturbing skin's natural moisture balance.

Infused with **MultiMoist CLR™** the mild formula deeply hydrates skin and leaves it purified, smooth and revitalized in one step. The light foam pampers skin with a fresh scent and refreshed skin feel.

Directions for use:

Apply the foam on a cotton wool ball and sweep it across your whole face. There is no need to rinse afterwards. Just enjoy the clean, fresh sensation.



Featured Product

MultiMoist CLR™ – mapping the moisturization puzzle



MultiMoist CLR™ activates production of the vitamin D receptor (VDR) and promotes the VDR's activation. MultiMoist CLR™ also potentiates the effect of vitamin D. As a consequence the skin becomes more moisturized. By making use of 5 different objective instrumental approaches, the immediate and long term moisturizing properties of MultiMoist CLR™ were convincingly proven. Additionally, the activity of MultiMoist CLR™ was proven in a consumer study, where the subjective improvement of skin moisture content, skin smoothness and the look of skin were confirmed.

MultiMoist CLR™ consists of a powerful synergistic blend of fructooligosaccharides and beta vulgaris (beet) root extract.

Dosage: 3.0%
pH range: 3.0–8.0

INCI Name:
Fructooligosaccharides,
Beta Vulgaris (Beet) Root Extract,
Water



Moisture Me Micelle Cleanser Foam

385.007.01A

PHASE	TRADE NAME	INCI NAME	SUPPLIER	W/W %
A	DEIONIZED WATER	WATER		ad 100
	PLANTACARE 2000 UP	DECYL GLUCOSIDE	BASF	2.70
	DERMOFEEL G 10 L	POLYGLYCERYL-10 LAURATE	DR STRAETMANS	1.00
	TEGOSOFT LSE 65 K SOFT	SUCROSE COCOATE	EVONIK	0.50
B	MULTIMOIST CLR™	FRUCTOOLIGOSACCHARIDES, BETA VULGARIS (BEET) ROOT EXTRACT, WATER	CLR	3.00
	EUXYL PE 9010	PHENOXYETHANOL, ETHYLHEXYLGLYCERIN	SCHUELKE	0.80
	PERFUME OIL: CRISTE MARINE PMF WS	FRAGRANCE	VOEGELE	0.30
C	NAOH (10%)	WATER, SODIUM HYDROXIDE		q.s.

Manufacture:

Mix A and stir until completely dispersed. Add B in the given order and stir until uniform. Adjust pH value to 6.0–6.5 with C.

Directions for use:

Apply the foam on a cotton wool ball and sweep it across your whole face. There is no need to rinse afterwards. Just enjoy the clean, fresh sensation.

The recommendations and formulations given are based on our knowledge and experience in the field of technical application. They are, to the best of our belief, correct, but are offered without obligation.

Those who use our recommendations and formulations as well as those who process CLR Active Agents are themselves responsible for the adherence to prevailing statutory regulations and the observance of patent rights as well as other protective rights for other companies.

This formula has been manufactured and stability-tested using a special preservative, but has not been subjected to microbiological challenge tests.

CLR

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